

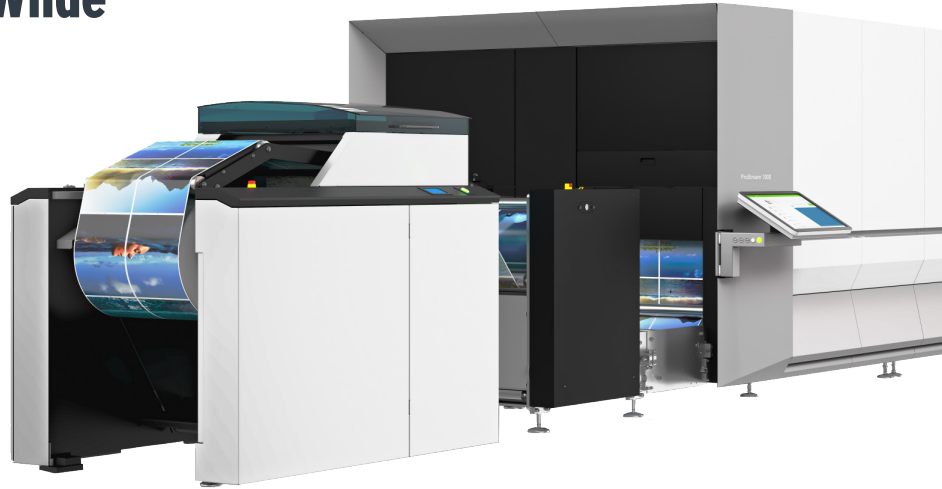
**PRESS RELEASE**

# Canon ProStream 1800 continuous feed inkjet press installed at DS Graphics | Universal Wilde

CANTON, MA (October 28, 2020) -

DS Graphics | Universal Wilde is thrilled to announce the installation of the “first in the U.S.A.” Canon ProStream 1800 continuous feed inkjet press at the company’s new state-of-the-art Canton, MA facility.

“The Canon ProStream 1800 represents the future of high speed, high quality, variable digital print. It is the perfect addition to our new state-of-the-art facility. We believe that our fleet of cut sheet and roll fed digital equipment is now unmatched in the industry,” states Jeff Pallis, CEO of DS Graphics | Universal Wilde.



Chris Wells, EVP at DS Graphics | Universal Wilde, adds “In a time of industry contraction and uncertainty, DSG | UW continues to forge ahead with our new, optimized and fully secure 385,000 ft<sup>2</sup> facility and bullish investments in the most technologically advanced equipment in the market. Our clients expect continuous improvement and re-invention from us to help them better communicate to their constituencies in more effective and efficient ways. The Canon ProStream 1800, in addition to our current fleet of continuous feed inkjet and up to 23”x 29” cut sheet digital toner and inkjet, allows our clients to connect in a consistent, targeted manner regardless of the size of their audience.”

“The ProStream 1800 combines new inkjet innovations with proven offset printing techniques that can result in increased production levels, reduced turnaround times, and thus increase profit margins across a wide range of applications,” said Francis McMahon, executive vice president, Production Print Solutions, Canon Solutions America, Inc. “We are extremely excited by the continued success of our customer DS Graphics | Universal Wilde, and we look forward to working together to push the boundaries of commercial print to meet changing market demands.”

## **ABOUT CANON SOLUTIONS AMERICA, INC.:**

Canon Solutions America, Inc. provides industry leading enterprise, production, and large format printing solutions, supported by exceptional professional service offerings. Canon Solutions America, Inc. helps companies of all sizes discover ways to improve sustainability, increase efficiency, and control costs in conjunction with high volume, continuous feed, digital and traditional printing, and



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#### **ABOUT DS GRAPHICS | UNIVERSAL WILDE**

DS Graphics | Universal Wilde provides optimized communications solutions to busy print and marketing leaders who demand performance and transparency. The company offers digital, sheetfed, and web printing; mailing; fulfillment; promotional products; creative services; multi-channel marketing campaign management and a wide range of technology solutions for optimization. The company has facilities in Canton, Lowell and Rockland, MA.



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